



About Association IFS

Founded in 2006 by Premium Producers Group, LLC as a venue for specialized education in the financial services industry, Association IFS chose to focus first on the field in greatest need of in-depth, academic education: the equity indexed annuity industry. The Association is currently the only organization conferring an 'EIA Specialist' designation. A second designation, Personal Retirement Planning Specialist, was released in 2007. Designees are required to complete the comprehensive, academic coursework, pass an exam, and must agree to abide by a Code of Professional Ethics. Other specialist programs are planned for 2008.

Designations

The Association of Insurance & Financial Specialists currently offers the designations of 'Certified Equity Indexed Annuity Specialist' (CEIAS) and 'Personal Retirement Planning Specialist' (PRPS). As an Association IFS designee, you demonstrate excellence in understanding concepts, evaluation of financial vehicles, analysis techniques and the applicability of your selected financial discipline to meeting the needs of your clients. Your agreement to adhere to our Code of Professional Ethics and annual continuing education is required. A coursework discount is offered for current MCP Premium Software users.

The Managing Mentor Program

Insurance agents can no longer meet all the needs of today's retirees solely with life insurance based products. Retirees may need insurance planning, portfolio management, sophisticated financial modeling and proper estate planning to address their retirement needs. One answer is for agents to become a part of a team and benefit from the services provided.

As an Independent Trust Consultant, you will present a trust company's services and share in the annual fees paid to them, in the form of a referral fee. Additionally, your Managing Mentor™ will be able to provide the planning and investment advisory services that your prospects and clients are seeking.